

JOHN ARTHUR

World Hunger and Moral Obligation

The Case Against Singer

INTRODUCTION

My guess is that everyone who reads these words is wealthy by comparison with the poorest millions of people on our planet. Not only do we have plenty of money for food, clothing, housing, and other neces-

sities, but a fair amount is left over for far less important purchases like phonograph records, fancy clothes, trips, intoxicants, movies, and so on. And what's more we don't usually give a thought to whether or not we ought to spend our money on such luxuries rather than to give it to those who need

Originally published as "Famine Relief and the Ideal Moral Code," in *Applying Ethics*, ed. V. Barry (Belmont, Calif.: Wadsworth, 1981). Reprinted with the permission of the publisher.

it more; we just assume it's ours to do with as we please.

Peter Singer, "Famine, Affluence, and Morality" argues that our assumption is wrong, that we should not buy luxuries when others are in severe need. But [is he] correct? . . .

He first argues that two general moral principles are widely accepted, and then that those principles imply an obligation to eliminate starvation.

The first principle is simply that "suffering and death from lack of food, shelter and medical care are bad." Some may be inclined to think that the mere existence of such an evil in itself places an obligation on others, but that is, of course, the problem which Singer addresses. I take it that he is not begging the question in this obvious way and will argue from the existence of evil to the obligation of others to eliminate it. But how, exactly, does he establish this? The second principle, he thinks, shows the connection, but it is here that controversy arises.

This principle, which I will call the greater moral evil rule, is as follows:

If it is in our power to prevent something bad from happening, without thereby sacrificing anything of comparable moral importance, we ought, morally, to do it

In other words, people are entitled to keep their earnings only if there is no way for them to prevent a greater evil by giving them away. Providing others with food, clothing, and housing would generally be of more importance than buying luxuries, so the greater moral evil rule now requires substantial redistribution of wealth.

Certainly there are few, if any, of us who live by that rule, although that hardly shows we are *justified* in our way of life; we often fail to live up to our own standards. Why does Singer think our shared morality requires that we follow the greater moral evil rule? What arguments does he give for it?

He begins with an analogy. Suppose you came across a child drowning in a shallow pond. Certainly we feel it would be wrong not to help. Even if saving the child meant we must dirty our clothes, we would emphasize that those clothes are not of comparable significance to the child's life. The greater moral evil

rule thus seems a natural way of capturing why we think it would be wrong not to help.

But the argument for the greater moral evil rule is not limited to Singer's claim that it explains our feelings about the drowning child or that it appears "uncontroversial." Moral equality also enters the picture. Besides the Jeffersonian idea that we share certain rights equally, most of us are also attracted to another type of equality, namely that like amounts of suffering (or happiness) are of equal significance, no matter who is experiencing them. I cannot reasonably say that, while my pain is no more severe than yours, I am somehow special and it's more important that mine be alleviated. Objectivity requires us to admit the opposite, that no one has a unique status which warrants such special pleading. So equality demands equal consideration of interests as well as respect for certain rights.

But if we fail to give to famine relief and instead purchase a new car when the old one will do, or buy fancy clothes for a friend when his or her old ones are perfectly good, are we not assuming that the relatively minor enjoyment we or our friends may get is as important as another person's life? And that a form of prejudice; we are acting as if people were not equal in the sense that their interests deserve equal consideration. We are giving special consideration to ourselves or to our group, rather like a racist does. Equal consideration of interests thus leads naturally to the greater moral evil rule.

RIGHTS AND DESERT

Equality, in the sense of giving equal consideration to equally serious needs, is part of our moral code. And so we are led, quite rightly I think, to the conclusion that we should prevent harm to others if in doing so we do not sacrifice anything of comparable moral importance. But there is also another side to the coin, one which Singer ignore[s]. . . . This can be expressed rather awkwardly by the notion of entitlements. These fall into two broad categories, rights and desert. A few examples will show what I mean.

All of us could help others by giving away or allowing others to use our bodies. While your life may be shortened by the loss of a kidney or less enjoyable if

lived with only one eye, those costs are probably not comparable to the loss experienced by a person who will die without any kidney or who is totally blind. We can even imagine persons who will actually be harmed in some way by your not granting sexual favors to them. Perhaps the absence of a sexual partner would cause psychological harm or even rape. Now suppose that you can prevent this evil without sacrificing anything of comparable importance. Obviously such relations may not be pleasant, but according to the greater moral evil rule that is not enough; to be justified in refusing, you must show that the unpleasantness you would experience is of equal importance to the harm you are preventing. Otherwise, the rule says you must consent.

If anything is clear, however, it is that our code does not *require* such heroism; you are entitled to keep your second eye and kidney and not bestow sexual favors on anyone who may be harmed without them. The reason for this is often expressed in terms of rights; it's your body, you have a right to it, and that weighs against whatever duty you have to help. To sacrifice a kidney for a stranger is to do more than is required, it's heroic.

Moral rights are normally divided into two categories. Negative rights are rights of noninterference. The right to life, for example, is a right not to be killed. Property rights, the right to privacy, and the right to exercise religious freedom are also negative, requiring only that people leave others alone and not interfere.

Positive rights, however, are rights of reciprocity. By not putting their children up for adoption, parents give them various positive rights, including rights to be fed, clothed, and housed. If I agree to share in a business venture, my promise creates a right of reciprocity, so that when I back out of the deal, I've violated your right.

Negative rights also differ from positive in that the former are natural; the ones you have depend on what you are. If lower animals lack rights to life or liberty it is because there is a relevant difference between them and us. But the positive rights you may have are not natural; they arise because others have promised, agreed, or contracted to give you something.

Normally, then, a duty to help a stranger in need is not the result of a right he has. Such a right would be

positive, and since no contract or promise was made, no such right exists. An exception to this would be a lifeguard who contracts to watch out for someone's children. The parent whose child drowns would in this case be doubly wronged. First, the lifeguard should not have cruelly or thoughtlessly ignored the child's interests, and second, he ought not to have violated the rights of the parents that he helped. Here, unlike Singer's case, we can say there are rights at stake. Other bystanders also act wrongly by cruelly ignoring the child, but unlike the lifeguard they do not violate anybody's rights. Moral rights are one factor to be weighed, but we also have other obligations; I am not claiming that rights are all we need to consider. That view, like the greater moral evil rule, trades simplicity for accuracy. In fact, our code expects us to help people in need as well as to respect negative and positive rights. But we are also entitled to invoke our own rights as justification for not giving to distant strangers or when the cost to us is substantial, as when we give up an eye or kidney. . . .

Desert is a second form of entitlement. Suppose, for example, an industrious farmer manages through hard work to produce a surplus of food for the winter while a lazy neighbor spends his summer fishing. Must our industrious farmer ignore his hard work and give the surplus away because his neighbor or his family will suffer? What again seems clear is that we have more than one factor to weigh. Not only should we compare the consequences of his keeping it with his giving it away; we also should weigh the fact that one farmer deserves the food, he earned it through his hard work. Perhaps his deserving the product of his labor is outweighed by the greater need of his lazy neighbor, or perhaps it isn't, but being outweighed is in any case not the same as weighing nothing!

Desert can be negative, too. The fact that the Nazi war criminal did what he did means he deserves punishment, that we have a reason to send him to jail. Other considerations, for example the fact that nobody will be deterred by his suffering, or that he is old and harmless, may weigh against punishment and so we may let him go; but again that does not mean he doesn't still deserve to be punished.

Our moral code gives weight to both the greater moral evil principle and entitlements. The former

emphasizes equality, claiming that from an objective point of view all comparable suffering, whoever its victim, is equally significant. It encourages us to take an impartial look at all the various effects of our actions; it is thus forward-looking. When we consider matters of entitlement, however, our attention is directed to the past. Whether we have rights to money, property, eyes, or whatever, depends on how we came to possess them. If they were acquired by theft rather than from birth or through gift exchange, then the right is suspect. Desert, like rights, is also backward-looking, emphasizing past effort or past transgressions which now warrant reward or punishment.

Our commonly shared morality thus requires that we ignore neither consequences nor entitlements, neither the future results of our action nor relevant events in the past. It encourages people to help others in need, especially when it's a friend or someone we are close to geographically, and when the cost is not significant. But it also gives weight to rights and desert, so that we are not usually obligated to give to strangers. . . .

But unless we are moral relativists, the mere fact that entitlements are an important part of our moral code does not in itself justify such a role. Singer . . . can perhaps best be seen as a moral reformer advocating the rejection of rules which provide for distribution according to rights and desert. Certainly the fact that in the past our moral code condemned suicide and racial mixing while condoning slavery should not convince us that a more enlightened moral code, one which we would want to support, would take such positions. Rules which define acceptable behavior are continually changing, and we must allow for the replacement of inferior ones.

Why should we not view entitlements as examples of inferior rules we are better off without? What could justify our practice of evaluating actions by looking backward to rights and desert instead of just to their consequences? One answer is that more fundamental values than rights and desert are at stake, namely fairness, justice, and respect. Failure to reward those who earn good grades or promotions is wrong because it's *unfair*; ignoring past guilt shows a lack of regard for *justice*; and failure to respect rights to life, privacy, or religious choice suggests a lack of *respect for other persons*.

Some people may be persuaded by those remarks, feeling that entitlements are now on an acceptably firm foundation. But an advocate of equality may well want to question why fairness, justice, and respect for persons should matter. But since it is no more obvious that preventing suffering matters than that fairness, respect, and justice do, we again seem to have reached an impasse. . . .

The lesson to be learned here is a general one: The moral code it is rational for us to support must be practical; it must actually work. This means, among other things, that it must be able to gain the support of almost everyone.

But the code must be practical in other respects as well. . . . [It] is wrong to ignore the possibilities of altruism, but it is also important that a code not assume people are more unselfish than they are. Rules that would work only for angels are not the ones it is rational to support for humans. Second, an ideal code cannot assume we are more objective than we are; we often tend to rationalize when our own interests are at stake, and a rational person will also keep that in mind when choosing a moral code. Finally, it is not rational to support a code which assumes we have perfect knowledge. We are often mistaken about the consequences of what we do, and a workable code must take that into account as well. . . .

It seems to me, then, that a reasonable code would require people to help when there is no substantial cost to themselves, that is, when what they are sacrificing would not mean *significant* reduction in their own or their families' level of happiness. Since most people's savings accounts and nearly everybody's second kidney are not insignificant, entitlements would in those cases outweigh another's need. But if what is at stake is trivial, as dirtying one's clothes would normally be, then an ideal moral code would not allow rights to override the greater evil that can be prevented. Despite our code's unclear and sometimes schizophrenic posture, it seems to me that these judgments are not that different from our current moral attitudes. We tend to blame people who waste money on trivia when they could help others in need, yet not to expect people to make large sacrifices to distant strangers. An ideal moral code thus might not be a great deal different from our own.